

eInterview.org Consent Form

Participant Copy

This study involves a web-based interview about various attitudes and beliefs concerning race relations, advertising, and society. The interview is not for commercial purposes; it is part of a research project being conducted by Professor Scott Plous of Wesleyan University, and it has been approved by the Wesleyan University Institutional Review Board. No deception is involved, and the study involves no more than minimal risk to participants (i.e., the level of risk encountered in daily life).

Participation typically takes 15-20 minutes and is anonymous. As a token of thanks, you will have the option of being entered in a drawing for \$300 cash (paid to a randomly selected participant at the conclusion of the study). During the interview, you will be asked a variety of questions about your opinions concerning differences among various groups in society, and you will be free to answer with as much or as little detail as you would like to offer. Participation is strictly voluntary -- you may refuse participation or end the interview at any time. In addition, please note that your decision whether to participate will have no effect on any score or grade you receive in courses taught by Professor Plous.

All responses will be held in strict confidence, and in no case will data from individual participants be identified. When reporting the results, all numeric and categorical data will be pooled and published in aggregate form only. To ensure the confidentiality of responses, the interview also uses a "secure" connection of the kind typically used for credit card transactions.

Many individuals find participation in this study interesting and informative, and the results will help social scientists understand people's attitude towards race relations and discrimination. If you have further questions about this study or your rights, or if you wish to lodge a complaint or concern, you may contact the principal investigator, Professor Scott Plous, at (860) 685-2368, or Professor Jen Rose, Chair of the Wesleyan University Institutional Review Board, at the Psychology Department, Wesleyan University, Middletown, CT 06459.

If you are 18 years of age or older, understand the statements above, and freely consent to participate in the study, check "I agree" and click "Continue" to begin the interview.